

# PRIVATE EVENTS



**BOATYARD**  
LAKE NORMAN

We're the Lake Norman area's most exciting live music venue, eatery, and gathering place. We host thousands of guests each week at Boatyard - a property boasting a 7,000 square foot building set upon nearly two acres of outdoor event spaces.

As part of Bouk Management, Boatyard's team members have extensive experience producing and executing a variety of special events - everything from large-scale private dinners and charitable fundraisers to corporate team-building meetings, private concerts, comedy events, and more.



## BUILT FOR EVENTS

**3**  
STAGES

SPACE FOR  
**1,000+**  
GUESTS

**ON-SITE**  
**CHEF**  
& CATERING STAFF

**4** FULL  
SERVICE  
BARS

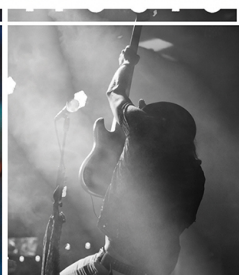
along with a dedicated team of experienced event professionals

## LIVE MUSIC & ENTERTAINMENT



Boatyard is designed for entertaining. Make any of our three stages the focal point of your event, whether the emcee is leading the festivities or it's top musical or comedic talent entertaining your guests. As the area's premier live music venue, we can book everything from popular local musicians and tribute bands to nationally recognized musical acts and entertainers.

*Finest* **LIVE MUSIC** *Quality*





## FOOD & BEVERAGE

Boatyard is part of the Bouk Management family of hospitality concepts, providing us with the culinary resources that make Bouk Catering one of the area's most acclaimed food service companies. With an in-house catering staff and chef-led food and beverage services, Boatyard can craft fully custom menus paired with signature cocktails created specifically for your event by our team of seasoned mixologists.



## INDOORS, OUTDOORS, OR IN BETWEEN

We know there's no one-size-fits-all approach to special events. Boatyard's versatility allows us to set the scene for any occasion. Our interior space features a large open floor plan with gathering spots between our walk-up bar and a covered outdoor patio. Inside you'll also find our main stage, a VIP space with private bar access, and a view of our outdoor Boat Lift Stage. Step outside the main building to "The Yard" where you'll discover a variety of unique spaces to entertain your guests. Join the crowd near the stage, find a ledge among the pine trees in our natural area, gather under an umbrella at our communal tables, or relax in our comfortable Adirondack chairs to enjoy cold drinks and conversation while live music plays.

▶ A venue map detailing our spaces can be found on the reverse side of this booklet.



TRD

MARK

BAR SERVICE

\*LIVE MUSIC\*

PLAYED NIGHTLY

VEGETARIAN

REFUEL RECON

B BAR B BEER W WINE L LIQUOR

We feature four dedicated bars and the option of pop-up bar stations, ensuring your guest's refreshments are always close, no matter where you hold your event at Boatyard. With complete ABC alcohol permits, our mixologists can offer a full selection of beer, wine, and liquors. In addition, we're happy to work with you to create a signature drink for your event, unique craft cocktails, and a large variety of non-alcoholic beverage options.

## FUNDRAISING EVENTS

Our hospitality expertise, dynamic spaces, and large capacity make Boatyard the perfect venue for your charitable function.

Our team members are dedicated to creating a memorable and fun event that your guests will look forward to attending year after year.

Having hosted hundreds of charity functions as well as producing fundraisers at Boatyard for our own 501(c)(3) organization, Yayday!®, we're experts in the production and management of engaging events. We believe an unforgettable fundraising event can inspire your guests to not only give generously but to also become passionate ambassadors of your cause.



Team Trackhouse employees and their families gather for an event at Boatyard

*"Our most well-attended and highest grossing fundraiser is our annual event at Boatyard. Attendees love the venue and the entertainment we're able to provide during the evening. They tell us it feels like a night out, not just a typical charity event."* - Paula B. Charlotte JDRS Foundation



**Yay!DAY**™ We know you're super curious about our charitable organization. Find out more at [yaydaylife.com](http://yaydaylife.com)

FINEST  
HULLS & SOULS

20 ESTABLISHED 20

MARINE  
OIL  
FINES  
TY

# BOATYARD

LAKE NORMAN

We're built on the site of a former Boatyard- where lake-traveled vessels old and new came together for a fill-up, a tune-up, or simply a break from the elements.

Decades later, we like to think we're in the same business- refueling, reconnecting, and restoring those who gather here.

We invite you to come tour the Boatyard.

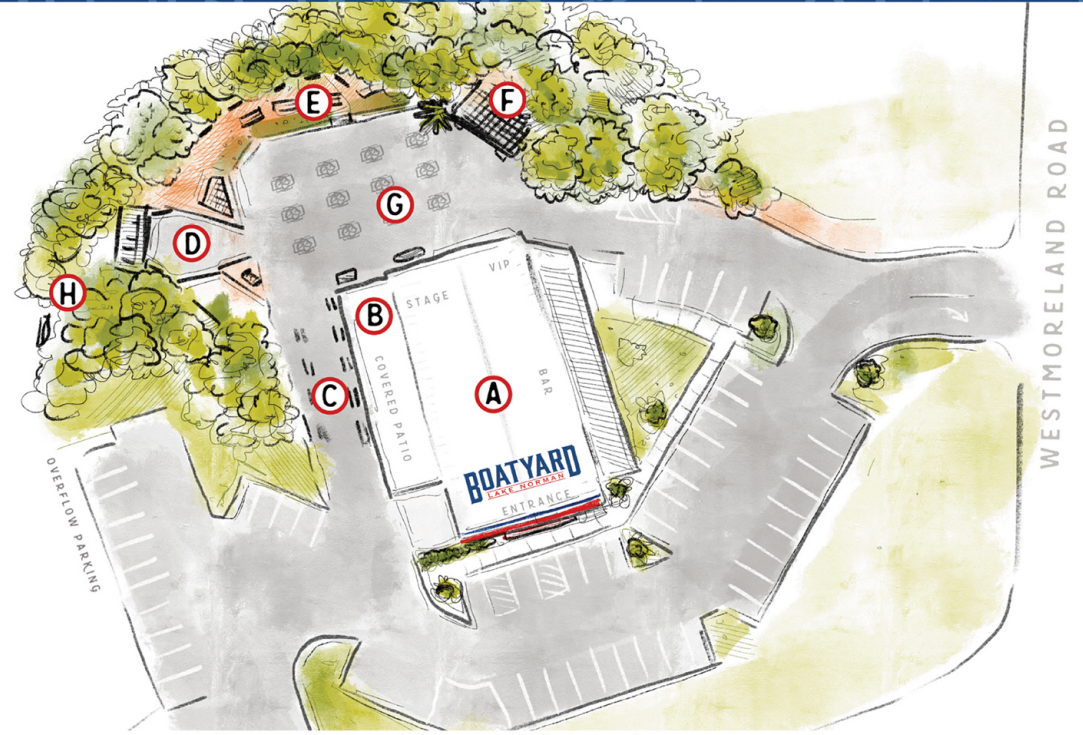
## PRIVATE EVENT CONTACTS

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**BOUK**  
MANAGEMENT  
A HOSPITALITY COMPANY

[BYDLKN.COM](http://BYDLKN.COM)



- |                                     |                                 |
|-------------------------------------|---------------------------------|
| <b>A</b> MAIN BUILDING              | <b>E</b> NATURAL SPACES/VIEWING |
| <b>B</b> COVERED PATIO BAR          | <b>F</b> BOAT LIFT STAGE        |
| <b>C</b> OPEN AIR DINING            | <b>G</b> DINING & CONCERT SPACE |
| <b>D</b> CARGO BAR & ACOUSTIC STAGE | <b>H</b> FAMILY FRIENDLY AREA   |

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*Resto'new*  
A BOUK MGMT. CO.

RD

HULLS & SOULS  
LIVE

